Notice of Allowability	Application No.	Applicant(s)	
	10/001,364	HOHBERGER ET AL.	
	Examiner	Art Unit	_
	An H. Do	2853	
The MAILING DATE of this communication appears on the cover sheet with the correspondence address All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included nerewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.			
1. X This communication is responsive to <u>RCE filed on 15 April 2004</u> .			
2. ☑ The allowed claim(s) is/are <u>194-256</u> .			
3. X The drawings filed on 25 October 2001 are accepted by the Examiner.			
Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a)			
Attachment(s) 1. Notice of References Cited (PTO-892) 2. Notice of Draftperson's Patent Drawing Review (PTO-948) 3. Information Disclosure Statements (PTO-1449 or PTO/SB/C Paper No./Mail Date 4. Examiner's Comment Regarding Requirement for Deposit of Biological Material	5. Notice of Informal P 6. Interview Summary Paper No./Mail Dal 08), 7. Examiner's Amendr 8. Examiner's Stateme 9. Other	(PTO-413), te ment/Comment	owance

Art Unit: 2853

DETAILED ACTION

Continued Examination Under 37 CFR 1.114

A request for continued examination under 37 CFR 1.114, including the fee set 1. forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 15 April 2004 has been entered.

Allowable Subject Matter

2. Claims 194-256 are allowed.

Reasons for Allowance

3. The primary reason for the allowance of claim 194 is the inclusion of the limitations of an on-demand value adding mechanism configured to receive the series of media samples and a series of RFID system components, and on demand in response to programmed instructions individualized for each media sample either applying to the media sample an RFID system component from the series of components to render the media sample smart, or not applying an RFID system component to the media sample to thereby cause the media sample to be dumb. It is these limitations found in each of the claims, as they are claimed in the combination, that has not been found, taught or suggested by the prior art of record which makes these claims allowable over the prior art.

Application/Control Number: 10/001,364 Page 3

Art Unit: 2853

4. The primary reason for the allowance of claim 237 is the inclusion of the method steps of receiving the series of media samples and a series of RFID system components, and on demand in response to programmed instructions individualized for each media sample, either applying to the media sample an RFID system component from the series of components to render the media sample smart, or not applying an RFID system component to the media sample to thereby cause the media sample to be dumb. It is these steps found in each of the claims, as they are claimed in the combination, that has not been found, taught or suggested by the prior art of record which makes these claims allowable over the prior art.

Contact Information

5. Any inquiry concerning this communication or earlier communications from the examiner should be directed to An H. Do whose telephone number is 571-272-2143.

The examiner can normally be reached on Monday-Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Stephen D. Meier can be reached on 571-272-2149. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Application/Control Number: 10/001,364 Page 4

Art Unit: 2853

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

AD

April 21, 2004

Stephen D. Meier Primary Examiner